

How to write a query letter

What goes in a query letter

Book title, as it appears in the letter

Greeting

Why this agent

Title, genre and length

The hook, in one sentence

The pitch

Comparable titles

Bio

Closing, and what is attached

The pitch, line by line

Whose story it is

What he wants

What it costs

Who stands in the way

Where you stop

The email around the letter

Subject line

Greeting with no name to use

Length

Attachments

Signature

The comps line

How many

How recent

What to avoid

Comping a film

Where it goes

The bio when you have no credits

First novel

Publications that count

Work that touches the book

What to leave out

The last line

What changes for nonfiction and memoir

What leads

Length

Platform

What you are selling

Where memoir sits

What changes if you have already self-published

Whether to mention it

Sales figures

Which rights you hold

A new title

Agencies that pass on principle

Fill it in, or keep it in Draftly at joindraftly.com.